



ASSOCIATION OF  
GROUP TRAVEL  
ORGANISERS

Registration No.

## APPLICATION FOR GTO MEMBERSHIP

Airport House, Purley Way, Croydon, Surrey CRO 0XZ

Tel: 020 8253 4505 Email: agto@agto.co.uk

Please complete your details in CAPITAL LETTERS

Title:	First Name(s)	Surname:
Organisation Name:	Your status in the organisation:	
Your address:	Describe your Organisation. (Type, works social, retirees, WI, Probus):	
	How many members:	
	Tel No.	
	Fax No.	
Postcode:	Email:	

The AGTO represents those persons who are actively engaged with group travel arrangements for members of their organisations. To enable us to operate effectively, promote and meet the fundamental objectives of the organisation and ensure that you gain the most out of your membership it is necessary for us to enter your details (name, address, e-mail address and telephone number) will be entered on the AGTO database which will then be made exclusively available to our Members and Associate Members so that they may contact you to discuss group travel and, in the case of Associate Members, to contact you regarding their services. It is a legitimate interest of AGTO to collect and share your details in this way and to facilitate mutual correspondence between Members and Associate Members in order to assist all members of our organisation to work together **sharing such information in this way is therefore a condition of membership.** By completing the Events section below it will help supplier members to only send you relevant literature and information.

Please note, we require our Associate Members to include unsubscribe buttons on all email communications.

HOW MANY EVENTS WERE ORGANISED IN THE LAST 12 MONTHS: Total .....

Of which how many were: Day Trips ..... Short Stay (over night/weekend) ..... Extended stay .....

In UK ..... Europe ..... Other ..... TOTAL VALUE SPENT ON THESE EVENTS £ .....

Average number of members per event: 25 or less ..... 26-50 ..... 51-100 ..... Over 100 .....

Types of event (Please tick all that apply):

- |                     |                          |                         |                          |                    |                          |                          |                          |
|---------------------|--------------------------|-------------------------|--------------------------|--------------------|--------------------------|--------------------------|--------------------------|
| A Theatre/Concerts  | <input type="checkbox"/> | E Zoos/Wildlife Parks   | <input type="checkbox"/> | I Shopping Centres | <input type="checkbox"/> | M Walking                | <input type="checkbox"/> |
| B Exhibitions       | <input type="checkbox"/> | F Railways              | <input type="checkbox"/> | J River Cruises    | <input type="checkbox"/> | N Stately Homes          | <input type="checkbox"/> |
| C Parks & Gardens   | <input type="checkbox"/> | G Theme & Leisure Parks | <input type="checkbox"/> | K Hotel Breaks     | <input type="checkbox"/> | O Sea Trips              | <input type="checkbox"/> |
| D Museums/Galleries | <input type="checkbox"/> | H Sporting Events       | <input type="checkbox"/> | L Holiday Centres  | <input type="checkbox"/> | P Other (please specify) | <input type="checkbox"/> |

We require the names of two Companies you have previously used when arranging your travel and leisure activities.

COMPANY ONE

COMPANY TWO

Company Name:

Address:

Telephone:

Fax:

E-mail:

Name of Contact:

Members of AGTO enjoy certain privileges and we are careful to preserve those privileges and the benefits they bring to our members. For this reason we only accept bona fide group travel organisers.

I confirm that I organise group travel on behalf of the organisation mentioned above for the benefit of the registered members of the organisation.

I also confirm that if I am trading for personal financial gain my turnover of sales in the previous 12 months does not exceed the current threshold for VAT registration. If my income increases above the prevailing rate for VAT I will immediately notify the Membership Secretary.

I have read, understood and accept the conditions for membership, also the code of ethics as provided by the Association on the rear of this form and accept that this covers membership for a full twelve months.

Signed:..... Date:.....

Please return your completed form and cheque for £30.00  
(made payable to GTOA Ltd) to the Membership Secretary at the above address.

## ASSOCIATION OF GROUP TRAVEL ORGANISERS

The AGTO is an independent organisation representing the interests of those who organise tours and trips for groups as well as those who provide services for group travel.

### AIMS AND OBJECTIVES

To enhance the status and professionalism of group travel organisers, and the importance of their contribution to the travel and leisure industry.

To encourage the development of a national network structured on branches where organisers can meet and work together for their mutual benefit.

To represent the interests of group travel organisers in their dealings with industry and official bodies.

To help group organisers to improve their buying power and provide consequential financial benefits to the members of the organisations they represent.

To provide a means for the different categories of members to work together to mutual advantage.

To negotiate various travel and leisure related services for the benefit of all AGTO members and the organisations they represent.

To create an awareness of, and where appropriate, to give advice about the commercial, legislative and emergency conditions prevailing at any time in the travel industry's ever-changing environment so that group travellers' well being and safety is paramount.

### CODE OF ETHICS

All members are expected to act in an honest and open way at all times and with all parties, including the organisation they represent, and the public at large. They must ensure that dealings with travel, leisure and associated industries are undertaken in a way that would receive the approbation of their fellow members and the approval of the elected members of the Association's committees, to whom they should apply when in doubt.

They must not accept hospitality in its various forms from one party that may influence or prejudice their dealings to the detriment of others or defame the good name of the Association.

They should reject any form of personal incentive offer and always report to the organisation they represent, such offers, and in addition all offers of 'free places' so that they can be seen to be acting without undue influence.

They must not disclose information that is given to them in committee, or at any time, by another member that could be used by third parties to the detriment of the party providing the information.

Their behaviour and the behaviour of their guests when participating in AGTO sponsored, approved or organised events must be impeccable.

Offers of 'educational' trips or hospitality in connection with products or particular suppliers, or to particular destinations, should not be accepted unless there is a real possibility of the member organising a visit or taking advantage of the products or places involved for his organisation.

Such trips should not be regarded as leisure events but as working visits.

Associate and Intermediate Members are bound by the intentions of the code and should not abuse their favoured position.

This Code of Ethics will be strictly enforced by the National Committee/Board of Directors in assessing and taking any appropriate action.

